

UNDERGRADUATE DEGREE: COMPETITIVE INTELLIGENCE SYSTEMS (BS)



Bachelor of Science (B.S.) in Competitive Intelligence Systems

Today's executives can no longer afford to rely on instinct when making strategic business decisions. Increasingly, companies are relying on competitive intelligence (CI) and business intelligence (BI) to leverage information and gain return on investment from information systems. The B.S. in Competitive Intelligence Systems degree program focuses on the collection, analysis and application of information to make better decisions. The goal: actionable intelligence that will provide real competitive advantage.

SPECIALIZED COURSES

- Data Warehousing
- Data Mining
- Knowledge Management
- System Indicators & Warnings
- Managing Intelligence Systems
- Strategic IS Planning
- Adv. Systems Analysis & Design
- Systems Risk Mitigation
- Systems Threat Def. & Vulnerability
- Cyberlaw

BUSINESS AREAS OF INTEREST

- Accounting
- Finance
- Legal Environment
- Management
- Marketing

SAMPLE POSITIONS

- BI Consultant / Specialist
- BI Administrator
- BI Applications Developer
- BI / Systems Analyst
- BI Project Manager
- Data Warehouse Project Manager
- Data Mining Architect
- BI Technical Architect

FOR MORE INFORMATION

Contact the RMU Enrollment Office at:

enrollmentoffice@rmu.edu

800 762 0097 phone

412 262 8206 phone

412 299 2425 fax