

## UNDERGRADUATE DEGREE: COMPETITIVE INTELLIGENCE SYSTEMS (BS)



### Bachelor of Science (B.S.) in Competitive Intelligence Systems

Today's executives can no longer afford to rely on instinct when making strategic business decisions. Increasingly, companies are relying on competitive intelligence (CI) and business intelligence (BI) to leverage information and gain return on investment from information systems. The B.S. in Competitive Intelligence Systems degree program focuses on the collection, analysis and application of information to make better decisions. The goal: actionable intelligence that will provide real competitive advantage.

### SPECIALIZED COURSES

- Data Warehousing
- Data Mining
- Knowledge Management
- Geographic Information Systems
- Managing Intelligence Systems
- Strategic IS Planning
- Adv. Systems Analysis & Design
- Systems Risk Mitigation
- Systems Threat Def. & Vulnerability
- Cyberlaw

### BUSINESS AREAS OF INTEREST

- Accounting
- Finance
- Legal Environment
- Management
- Marketing
- General Business

### SAMPLE POSITIONS

- Business Analyst
- BI Consultant / Specialist
- BI Manager / Director
- BI Project Manager
- BI Architect
- Data Mining Architect
- BI Applications Specialist
- Data Warehouse Administrator

### FOR MORE INFORMATION

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