

GRADUATE DEGREE: COMPETITIVE INTELLIGENCE SYSTEMS (MS)



Master of Science (M.S.) in Competitive Intelligence Systems

Today's executives can no longer afford to rely on instinct when making strategic business decisions. Increasingly, companies are relying on competitive intelligence (CI) and business intelligence (BI) to leverage information and gain return on investment from information systems. The M.S. in Competitive Intelligence Systems degree program focuses on the collection, analysis, application, and management of information to make better decisions. The goal: actionable intelligence that will provide real competitive advantage.

REQUIRED COURSES

- Data Warehousing
- Data Mining
- Computer Network Security
- Geographic Information Systems
- Competitive Intelligence Systems
- Database Management Systems
- DSS Analysis & Design

ELECTIVE COURSES (SUGGESTED)

- Project Management in IS
- Management Information Systems
- Systems Analysis & Design
- Networks & Data Computing
- Corporate Systems Risk Mitigation
- Managing Intelligence Systems
- Knowledge Management
- Leadership Skills in IT Proj Mgt
- Managing SW Development in IT
- Proj Mgt for E-Business Applications
- Quality Issues in IT Proj Mgt
- Strategic Planning in IT Proj Mgt

SAMPLE POSITIONS

- Business Analyst
- BI Consultant / Specialist
- BI Manager / Director
- BI Project Manager
- BI Architect
- Data Mining Architect
- BI Applications Specialist
- Data Warehouse Administrator

FOR MORE INFORMATION

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